

# Theatre Publications Advertising Rates



What an Amazing Show!

What an Amazing Opportunity!

Don't miss this chance.

**Exclusive,  
Aristocratic,  
Privileged audience!**

Month issue	1 Month	2 Months	3 Months	4 Months
Full Page	<b>3078.</b>	<b>5724.</b>	<b>7983.</b>	<b>9896.</b>
1/2 Page	<b>2308.</b>	<b>4292.</b>	<b>5988.</b>	<b>7424.</b>
1/4 Page	<b>1730.</b>	<b>3218.</b>	<b>4497.</b>	<b>5568.</b>

1/4 page  
Limited time offer.

April 27- August 29, 2010\*

**YES! You can. Reach these valuable audiences, for over . . . 4 months for as little as **2 CENTS** per impression!**

4 Issues	Performance Dates
First	April 27- May 31
Second	June 1- June 30
Third	July - July 31
Fourth	August - August 29

### Cover Rates

Back Cover + 25%  
Inside Front Cover + 20%  
Inside Back + 15%  
Guaranteed Positions + 15%

Total Performances 150/ Season Capacity 220,000 / 50,600+/- per month  
All performances are held at Ferry Park, San Francisco, CA. / 19 weeks.  
Peter Pan Tent Capacity -1350. \*possible extension

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Shows, Dates and Rates are subject to change, added or canceled without notice.

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